

Federal Communications Commission Washington, D.C. 20554	Approved by OMB 3060-1115 (March 2008)	FOR FCC USE ONLY
FCC 388		FOR COMMISSION USE ONLY
DTV Quarterly Activity Station Report		FILE NO. -20081010AYB

Licensee KABB		
Call Sign KABB	Facility Id 56528	Previous Call Sign (if applicable)

Community of License			
City	State	County	Zip Code
SAN ANTONIO	TX	BEXAR	78229 - 5168

Nielsen DMA SAN ANTONIO	World Wide Web Home Page Address WWW.KABB.COM	Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2014
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Channel Numbers: (Check the Channel Number(s) to which this form applies.)		
<input checked="" type="checkbox"/> Analog	29	
<input checked="" type="checkbox"/> Digital	30	

Report reflects information for quarter ending: 09/30/2008

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

Option One (A and D) Option Two (B and D) Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?

Yes No

Simulcasting:

Are you simulcasting on your Analog channel and your primary Digital stream?

Yes No

Application Purpose:

DTV Education Report Amendment

File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes **MUST** be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	352
Total 5:00 a.m. to 1:00 a.m. CSTs	300
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	50
Total 6:00 a.m. to 9:00 a.m. CSTs	25
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	
Total 6:00 p.m. to 11:35 p.m. CSTs	
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	119
Total 5:00 p.m. to 10:35 p.m. CSTs	108

Comments:

THE

STATION AIRS DTV RELATED PSAS THROUGHOUT THE DAY AND AIRS CSTS AN AVERAGE OF SIX TIMES PER DAY. ALL CSTS ARE CRAWLS AND ON AVERAGE RUN 1:14 SECONDS IN LENGTH. THE FULL PSA AND CRAWL SCHEDULES ARE AVAILABLE ON THE STATIONS WEBSITE AND IN THE STATIONS PUBLIC FILE.

THE FOLLOWING ARE SCRIPTS FOR THE PSAS AND CRAWL THE STATION IN RUNNING:

JUST A BOX (PSA)

IT MIGHT SEEM STRANGE, BUT YOUR ANTENNA TV COULD BECOME JUST A BOX IF YOU DON'T GET THIS BOX. IN FEBRUARY 2009, SOME TVS WILL STOP WORKING UNLESS THEY'RE UPGRADED TO DIGITAL TELEVISION WITH THIS DTV CONVERTER BOX. WITHOUT THIS UPGRADE, YOUR ANTENNA TV WILL NOT WORK. MAKE SURE YOUR TV IS DTV. CALL: 1-888-DTV-2009 OR VISIT: DTVANSWERS.COM. DON'T LET YOUR TV BECOME JUST A BOX.

THE FUTURE IS HERE (PSA)

THE FUTURE IS HERE. RIGHT HERE IN THIS BOX. BECAUSE THIS BOX HAS THE POWER. THE POWER TO CONVERT YOUR ANTENNA TV INTO DTV. DIGITAL TELEVISION. AND NOW THIS BIG DISCOUNT COUPON MAKES THE DTV CONVERTER BOX AFFORDABLE. MAKE SURE YOUR TV IS DTV BEFORE: FEBRUARY 2009 OR ALL YOU'LL SEE IS: (STATIC). LEARN MORE ABOUT THE CONVERTER BOX AND COUPON. CALL: 1-888-DTV-2009 OR GO TO: DTV2009.GOV.

DIGITAL IS IN THE AIR (PSA)

THE FUTURE OF TELEVISION IS HERE. DIGITAL IS IN THE AIR. IF YOU NOW OWN AN ANTENNA TV, YOU HAVE UNTIL FEBRUARY 2009 TO UPGRADE TO DIGITAL TV OR IT WILL STOP WORKING. CALL THIS NUMBER: 1-888-DTV-2009 OR VISIT: DTV2009.GOV TO LEARN HOW TO GET A BIG DISCOUNT COUPON ON THIS LOW COST DIGITAL CONVERTER BOX. THEN ENJOY FREE, OVER-THE-AIR DTV WITH BETTER PICTURE AND SOUND. DON'T WAIT. MAKE SURE YOUR TV IS DTV.

LOCAL DTV CRAWL (RUNS 1:14)

AN IMPORTANT MESSAGE FROM KABB-TV: FULL POWER ANALOG TV BROADCASTS WILL END ON 2/17/09 AND ANALOG-ONLY TELEVISIONS MAY LOSE SIGNAL BEING VIEWED UNLESS VIEWERS TAKES ACTION. OVER-THE-AIR VIEWING ON ANALOG-ONLY TELEVISIONS REQUIRES THE USE OF A CONVERTER BOX. ANALOG TELEVISIONS SHOULD CONTINUE TO WORK FOR RECEPTION OF BROADCASTS FROM CABLE AND SATELLITE PROVIDERS AND WITH GAMING CONSOLES, VCRS, DVD PLAYERS, AND SIMILAR PRODUCTS. FOR INFORMATION ON WHAT TO DO TO MAKE SURE YOU ARE ABLE TO STILL VIEW KABB-TV AND OTHER BROADCAST STATIONS, PLEASE VISIT WWW.KABB.COM OR CALL 1-888-225-5322 TO GET MORE INFORMATION.

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

1

Comments:

ON
 SATURDAY, JULY 12TH, 2008, AT 12:30PM, KABB RAN THE 30 MINUTE DTV EDUCATIONAL PROGRAM ENTITLED "COUNTDOWN TO DTV - ARE YOU READY?" THIS STATION PLANS ON AIRING THIS 30 MINUTE DTV EDUCATIONAL PROGRAM ONCE EVERY QUARTER UNTIL FEBRUARY 17, 2009.

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>

Comments:

THE STATION PLANS ON BEGINNING THE 100-DAY COUNTDOWN ON NOVEMBER 10, 2008.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

radio button selected Yes
 radio button not selected No

Comments:

ON
 APRIL 29, 2008, KABB RAN A NEWS SPECIAL INFORMING OF THE DTV SIGNAL CONVERSION. THIS SPECIAL RAN FROM APPROXIMATELY 9:15PM TO 9:50PM.

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website?

radio button selected Yes
 radio button not selected No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

radio button selected Yes
 radio button not selected No

Comments:

THIS STATIONS WEBSITE, WWW.KABB.COM, HAS LINKS TO TWO DTV RELATED WEBSITES: WWW.DTVANSWERS.COM AND WWW.DTV2009.GOV.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:

DAVID OSTMO, DIRECTOR OF OPERATIONS AT KABB / KMYS, CONDUCTED AN ADULT EDUCATION CLASS ABOUT DTV IN STUDIO 43 STARTING AT 6:30PM ON 10/01/2008 AT THE KABB / KMYS STUDIOS. THE FIRST HOUR WAS A POWERPOINT PRESENTATION ABOUT DTV AND HDTV. THE SECOND HOUR CONSISTED OF HANDS ON INSTRUCTION ABOUT CONNECTING THE DTV SET-TOP CONVERTER BOX. EVERYONE WAS INVITED TO DROP IN IF THEY WERE INTERESTED IN LEARNING MORE ABOUT DTV.

Community Events

Comments:

DAVID OSTMO, DIRECTOR OF OPERATIONS AT KABB / KMYS, CONDUCTED A CLASS ABOUT DTV AT THE SAN ANTONIO PUBLIC LIBRARY ON SUNDAY, AUGUST 3, 2008 AT 1:00P.M. HE WAS PREPARED TO GET EVERYONE READY FOR THE CHANGE FROM ANALOG TO DIGITAL TELEVISION.

EVERYONE WAS INVITED TO DROP IN IF THEY WERE INTERESTED IN LEARNING MORE ABOUT DTV.

THE PROGRAM WAS FREE AND OPEN TO THE PUBLIC AND ONE HOUR OF FREE PARKING WAS ALSO PROVIDED IN THE LIBRARY GARAGE WITH A VALIDATED TICKET.

Other (describe)

Comments:

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

NO ADDITIONAL OUTREACH EFFORTS DURING THIS LAST QUARTER.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing DIRECTOR OF MARKETING
Signature DAVID HOWITT	Date (mm/dd/yyyy) 10/10/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

JUST A BOX (PSA)

It might seem strange, but your antenna TV could become just a box if you don't get this box. In February 2009, some TVs will stop working unless they're upgraded to digital television with this DTV converter box. Without this upgrade, your antenna TV will not work. Make sure your TV is DTV. Call: 1-888-DTV-2009 or visit: DTVanswers.com. Don't let your TV become just a box.

THE FUTURE IS HERE (PSA)

The future is here. Right here in this box. Because this box has the power. The power to convert your antenna TV into DTV. Digital Television. And now this big discount coupon makes the DTV converter box affordable. Make sure your TV is DTV before: February 2009 or all you'll see is: (static). Learn more about the converter box and coupon. Call: 1-888-DTV-2009 or go to: DTV2009.gov.

DIGITAL IS IN THE AIR (PSA)

The future of television is here. Digital is in the air. If you now own an antenna TV, you have until February 2009 to upgrade to digital TV or it will stop working. Call this number: 1-888-DTV-2009 or visit: DTV2009.gov to learn how to get a big discount coupon on this low cost digital converter box. Then enjoy free, over-the-air DTV with better picture and sound. Don't wait. Make sure your TV is DTV.

LOCAL DTV CRAWL (runs 1:14)

An important message from KABB-TV: Full power analog TV broadcasts will end on 2/17/09 and analog-only televisions may lose signal being viewed unless viewers takes action. Over-the-air viewing on analog-only televisions requires the use of a converter box. Analog televisions should continue to work for reception of broadcasts from cable and satellite providers and with gaming consoles, VCRs, DVD players, and similar products. For information on what to do to make sure you are able to still view KABB-TV and other broadcast stations, please visit www.kabb.com or call 1-888-225-5322 to get more information.